



ENVISION SAN JACINTO **GENERAL PLAN UPDATE 2040**
COMMUNITY VISION GUIDE

Lozy & Sabe

Cleanest!

Best Place!



Stay Small

♥ PARKS

Retail Giant

Seguridad



Safety

Guess who???

Envision San Jacinto

GENERAL PLAN 2040

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OVERVIEW

GENERAL PLAN UPDATE

The City of San Jacinto (City) is preparing the San Jacinto General Plan Update and Environmental Impact Report (EIR), and has prioritized community input as an important guiding force. The General Plan lays out long range goals and objectives for San Jacinto’s future growth, and is intended to present a realistic vision for the future that serves the residents’ economic, recreational, and community needs.

COMMUNITY OUTREACH

The community outreach and public input process are fundamental to the General Plan Update. This process seeks meaningful and comprehensive feedback from the entire San Jacinto Community, helping to ensure the General Plan Update represents a shared vision that the community will take pride in. Guided by the Community Engagement Plan, the City conducted three rounds of community workshops and two pop-up events between February and August 2019. Workshop 1 focused on Visioning, Workshop 2 on Transportation and Mobility, and Workshop 3 on Land Use and Housing. Pop-up events were hosted in conjunction with two Kool August Nights summer concert series events. In addition to the in-person activities, residents were encouraged to complete an online survey, and the City hosted a set of stakeholder focus groups.

This document summarizes feedback from all of these activities. Approximately 200 people participated in the process, providing feedback through visually-rich, hands-on activities like Post-it note brainstorming, mapping, visioning, interactive polling, and comment cards. The appendices include graphic displays of workshop materials and feedback.

OUTREACH OBJECTIVES:

- **Conduct an open and transparent process.**
- **Engage the full spectrum of San Jacinto community members, residents, business owners, landowners, and other stakeholders in the General Plan Update process; enhance public awareness of the project and its importance.**
- **Gather meaningful community input, ideas, and feedback to shape the vision, alternatives, and policies to be included in the General Plan Update.**
- **Build a framework to develop community consensus throughout the process.**
- **Strengthen and expand relationships and trust between the City and community members.**

Advertisement

Information for all community events was posted on the Envision San Jacinto | General Plan 2040 website sanjacinto.generalplan.org, and advertised on social media (Facebook, Instagram, NextDoor). Workshop information was sent in a mailer to every household in San Jacinto (see Appendix A). If individuals signed up for notifications on the project website and/or provided their email address at City Hall or previous workshops, they received personal electronic invitations to subsequent meetings.

WORKSHOPS

Workshop 1

VALUES, ISSUES, AND OPPORTUNITIES



The first of the three workshops was held on February 21, 2019 from 6:30 - 8:00 p.m. at the San Jacinto Community Center. The focus of this Visioning workshop was to ask for input from residents on what they value in San Jacinto, what they see as challenges, and what their vision is for the future of the City.

More than 50 residents attended, providing their comments, questions, and visions for San Jacinto. The workshop was held in a bilingual environment, with English and Spanish-speaking project team members circulating in the room. An official translator with headsets was readily available.

The workshop was conducted in an interactive format, which included a presentation, three hands-on activities, and a discussion. Attendees signed in to the workshop on arriving and received project handouts, comment cards, and giveaways. The room was set up with long tables, to facilitate interactions. The workshop opened with a brief presentation introducing the General Plan Update, the outreach process, and a video commemorating the history of San Jacinto. The workshop then moved into the assets and challenges activity, visioning activity, and mapping activity. Discussion followed. **All input received during Workshop 1 can be found in Appendix B.**

Objectives:

- **Inform community members about the General Plan Update purpose, contents, preparation process, and implementation process.**
- **Learn from community members:**
 - **What are community assets in San Jacinto?**
 - **What are challenges in San Jacinto?**
 - **How residents envision San Jacinto in 20 years.**
- **Gather meaningful community input, ideas, and feedback to shape the vision, alternatives, and policies included in the General Plan Update.**

Outreach:

The City used multiple methods to inform community members about the workshop and to encourage participation:

- **Email announcements sent to:**
 - **Residents and stakeholders in the database**
 - **Western Riverside Council of Governments email distribution**
 - **Hemet/ San Jacinto Valley Chamber of Commerce**
 - **Valley-wide Recreation and Park District**

ACTIVITY 1: TREASURES AND CHALLENGES

During the first hands-on activity, the project team asked participants to identify as many community assets and community challenges as possible. Attendees wrote one idea per Post-It note and notes were collected, displayed on flip charts at the front of the room, and categorized by theme. The project team then presented the findings and major themes from the input.

Key Assets Include:

- Views of the mountains
- The “small town” feel
- Sense of community



Key Challenges Include:

- Lack of retail and commercial in the city
- Need for general infrastructure maintenance
- Traffic and transportation issues



ACTIVITY 2: VISIONING

During Activity 2, participants were asked to think about what they would like to see in San Jacinto in the future. Each table had a flip chart, and participants chose one person from their table to act as a note taker. Members at each table then stated in a few words what they would like to see changed, remain the same, or planned for in the future. The note taker wrote these statements on the flip charts and the project team then asked each table to read a few statements from their flip charts.

Key Themes that Emerged:

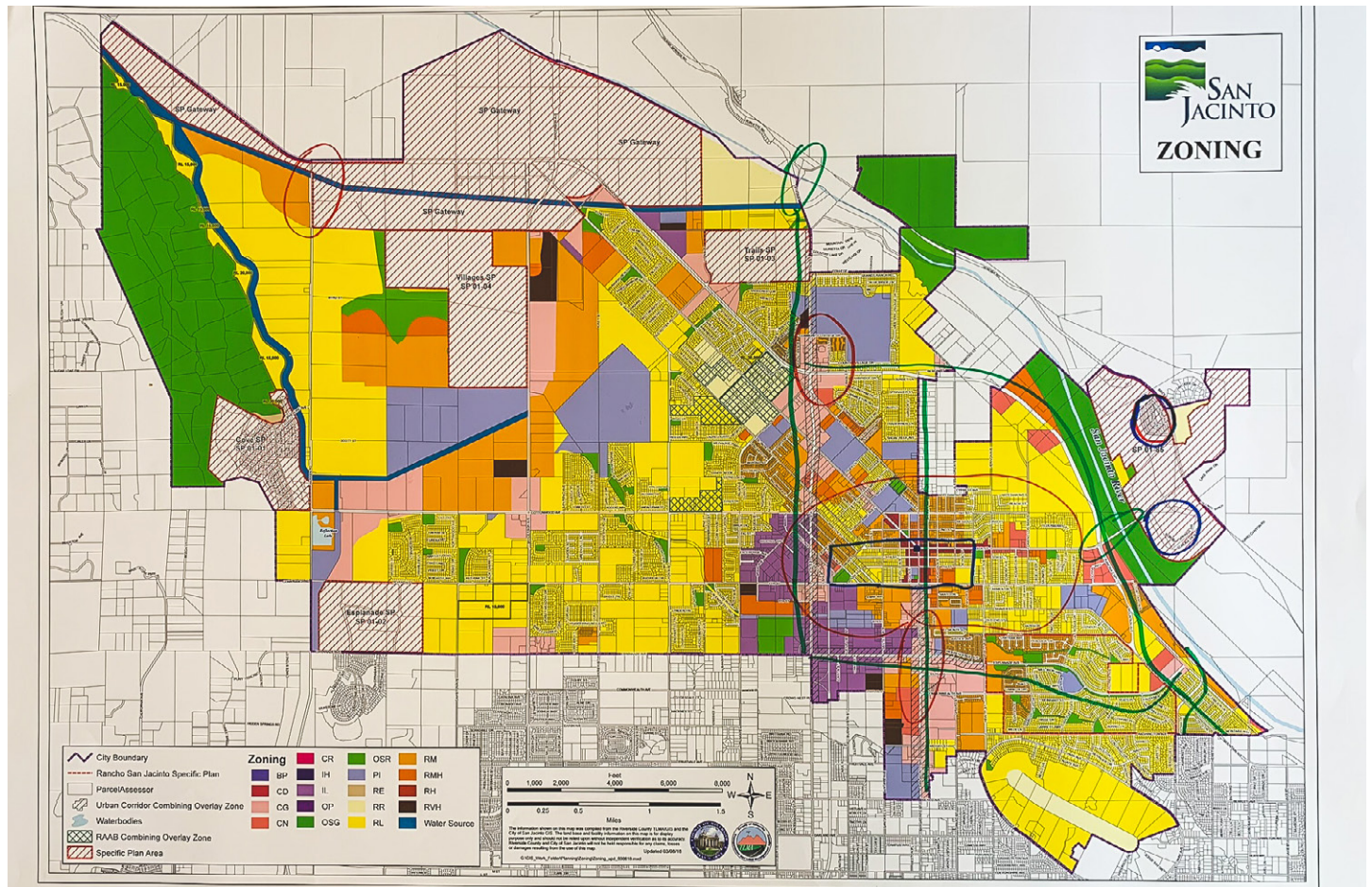
- More shopping and retail options needed
- Bring in industry and good paying jobs
- Provide more community programs and services

For the second part of the activity, the project team asked participants to imagine that they were visiting San Jacinto 20 years from now and to draw or write a postcard from their visit. Participants were encouraged to write or draw about what they would like to see in San Jacinto in the future.



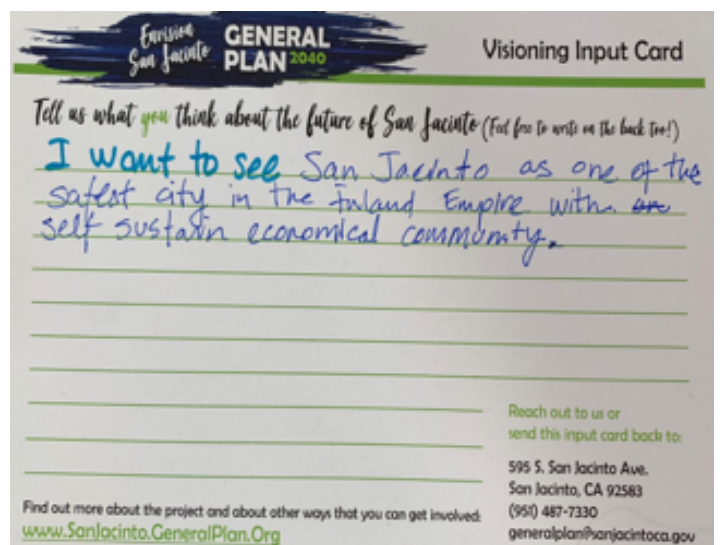
ACTIVITY 3: MAPPING

For Activity 3, each table had large maps of San Jacinto, along with blue and red pens. The project team asked participants to highlight features of the city that they value and want to remain the same in blue. With the red pen, participants were asked to highlight areas in the City they think need improvement or extra attention. Please see Appendix B for all Mapping Activity exhibits.



Comment Cards

In addition to the activities, participants were encouraged to write down statements, questions, suggestions, or feedback on comment cards at and time, and to place them in a comment card box. Please see Appendix B for pictures of all the comment cards.



Workshop 2

TRANSPORTATION



The second workshop was held on March 12, 2019 from 6:30 – 8:00 p.m. at the San Jacinto Community Center.

The focus of this workshop was to solicit input from San Jacinto’s residents about transportation-related issues. Specific topics included: transportation trends, issues of note, specific locations needing special attention, and ways in which residents might travel around San Jacinto if certain services were provided.

Approximately 30 residents attended, providing comments, questions, and recommendations for transportation improvements in San Jacinto. The workshop was held in a bilingual environment, with English and Spanish-speaking project team members circulating in the room. An official translator with headsets was readily available.

The workshop format included a presentation, a digital activity, two hands-on activities, and a discussion session. Attendees signed in to the workshop on arriving and received project handouts, comment cards, and giveaways. The room was set up with long tables, to facilitate interactions. The workshop opened with introductions to the project team, a brief presentation about that evening’s workshop, and a video commemorating the history of San Jacinto. The workshop then included several activities, including interactive polling, small group brainstorming, and two mapping. **All input received during Workshop 2 can be found in Appendix C.**

Objectives:

- **Inform community members about the General Plan Update purpose, contents, preparation process, and implementation process.**
- **Learn from community members:**
 - **What forms of transportation community members take the most.**
 - **Why members use the forms of transportation they do.**
 - **How they would commute if provided with transportation-related services.**
 - **What transportation issues are most important to them.**
- **Gather meaningful community input, ideas, and feedback to shape the vision, alternatives, and policies included in the General Plan Update.**

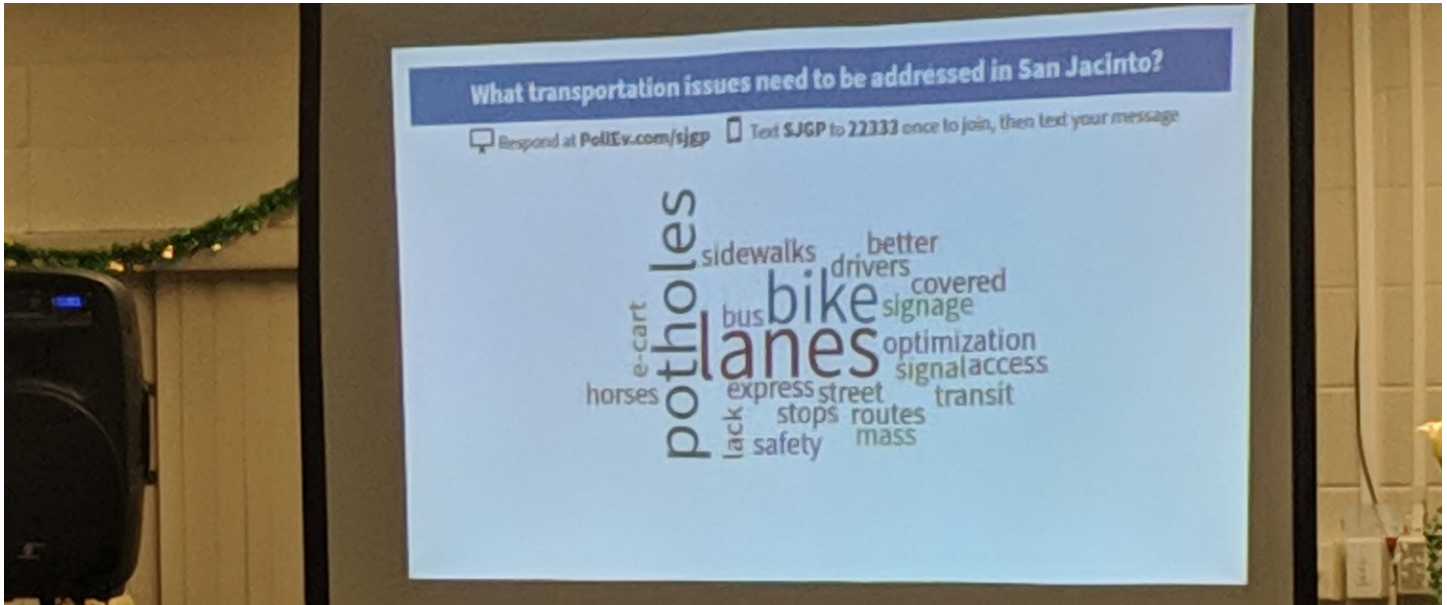
Outreach:

Approximately 30 people attended the workshop. The City used multiple methods to inform community members about the workshop and to encourage participation, including:

- **Email announcements sent to:**
 - **Residents and stakeholders in the database**
 - **Western Riverside Council of Governments email distribution**
 - **Hemet/ San Jacinto Valley Chamber of Commerce**
 - **Valley-wide Recreation and Park District**

ACTIVITY 1: POLL EVERYWHERE

The first activity used the interactive online platform Poll Everywhere to ask participants questions about transportation in their community. Questions were displayed on a screen at the front of the room and participants used their mobile phones to text their responses. Answers appeared on the screen as participants texted, allowing feedback from all attendees to be visible and encouraging community members to think about a range of issues.



Some Questions Included:

- Would you ride your bike to work if it felt safe and comfortable?
- If you could, would you take transit?
- If transit is available for your trip but you chose not to take it, why not?

Key Themes that Emerged:

- The main obstacles to using public transportation are the length between stops and infrequent buses
- If walking, biking, and taking transit were an option, most of the community would use these methods of transportation to go to the park
- The most pressing transportation-related issues are potholes, bike lanes, widening of sidewalks, and more bus routes

Please refer to Appendix C to see a full recount of questions and feedback.

ACTIVITY 2: BRAINSTORM

For Activity 2, participants were asked the question “What transportation issues are you most concerned about in your city?” and responses were recorded on flip charts next to each table. The project team asked participants to choose one person from their table to be a note taker, then brainstorm answers as the note taker wrote them down. The project team asked each table to vote on its top two issues and report back to the entire group.

Key Themes that Emerged:

- Accessibility in and out of the city and sidewalk maintenance
- Addressing potholes, sidewalks, and bike lanes are infrastructure priorities

The second part of the brainstorming activity asked participants, “Are there specific locations where transportation-related issues need to be addressed and improved in the City?” The flip charts remained in front of each table, and participants again chose one person from their table to be a note taker and brainstormed their answers as the note taker wrote them down. The project team asked each table to vote on the two most important locations for special attention and to report back to the entire group. Key themes that emerged included improvements at the 5 points roundabout and San Jacinto Avenue. **Please refer to Appendix C to see all comments received.**

ACTIVITY 3: MAPPING

The mapping activity consisted of two parts, one focusing on where participants live, work, and play, and the other on where they would walk, bike, or take transit if given the opportunity.

Each table was provided with a large, regional map of San Jacinto extending as far as Mission Viejo, Redlands, Murrieta, and Los Angeles. Using blue, red, and green stickers, participants were asked to place on the map where they live, where they work, and where they go for entertainment. One major theme that emerged from this activity were that many people both work and seek entertainment outside of San Jacinto.

The second part of the Mapping activity asked participants to identify where they would walk, bike, or take a bus in San Jacinto if given the opportunity using stickers in the shape of their preferred mode of transportation. **Please refer to Appendix D for pictures of the maps.**

Comment Cards

In addition to the activities, participants were encouraged to write down statements, questions, suggestions, or feedback on comment cards at and time, and to place them in a comment card box. **Please see Appendix B for pictures of all the comment cards.**



Workshop 3

LAND USE AND HOUSING

The third round of community workshops was held on March 28, 2019 from 6:30 - 8:00 p.m. at the San Jacinto Community Center. The focus of the workshop was to solicit input from San Jacinto's residents about land use and housing. Specific input was focused on community members' priorities about home maintenance, affordability, housing availability, and community perspectives on how the City should grow and develop in the future in key Focus Areas.

Approximately 50 residents attended, providing their comments, questions, and recommendations for housing solutions and land use planning. The workshop was held in a bilingual environment, with English and Spanish-speaking project team members circulating in the room. An official translator with headsets was readily available. The project team conducted the workshop in an interactive and informative format, including a brief presentation, a digital activity, two hands-on activities, and discussion. Attendees signed in to the workshop on arriving and received project handouts, comment cards, and giveaways. The room was set up with long tables, to facilitate interactions. The workshop opened with introductions to the project team, a brief presentation about the role of land use and housing in the General Plan, the General Plan process, and a video commemorating the history of San Jacinto.

The workshop then transitioned into a Poll Everywhere activity. This included an overview of housing and development trends in San Jacinto and in the broader region. Attendees participated in the Poll Everywhere activity, then were split into two groups to participate in a brainstorming activity focused on housing solutions, as well as a Focus Area mapping activity. Both groups had equal opportunity to engage in both activities. **All input received during Workshop 3 can be found in Appendix D.**

Objectives:

- **Inform community members about the General Plan Update purpose, contents, preparation process, and implementation process**
- **Learn from community members:**
 - **Priority areas for development in San Jacinto**
 - **Preferred types of development in San Jacinto**
 - **Solutions to priorities relating to housing**
- **Gather meaningful community input, ideas, and feedback to shape the vision, and policies included in the General Plan Update**

Outreach:

Approximately 50 people attended the workshop. The City used multiple methods to inform community members about the workshop and to encourage participation, including:

- **Email announcements sent to:**
 - **Residents and stakeholders in the database**
 - **Western Riverside Council of Governments email distribution**
 - **Hemet/ San Jacinto Valley Chamber of Commerce**
 - **Valley-wide Recreation and Park District**

ACTIVITY 1: POLL EVERYWHERE

Activity 1 used the interactive online platform, Poll Everywhere, to ask questions about housing and land use in San Jacinto. Questions were displayed on a screen at the front of the room and participants used their mobile phones to text their responses. Answers appeared on the screen as participants texted, allowing feedback from all attendees to be visible and encouraging community members to think about a range of issues.

Some Questions Included:

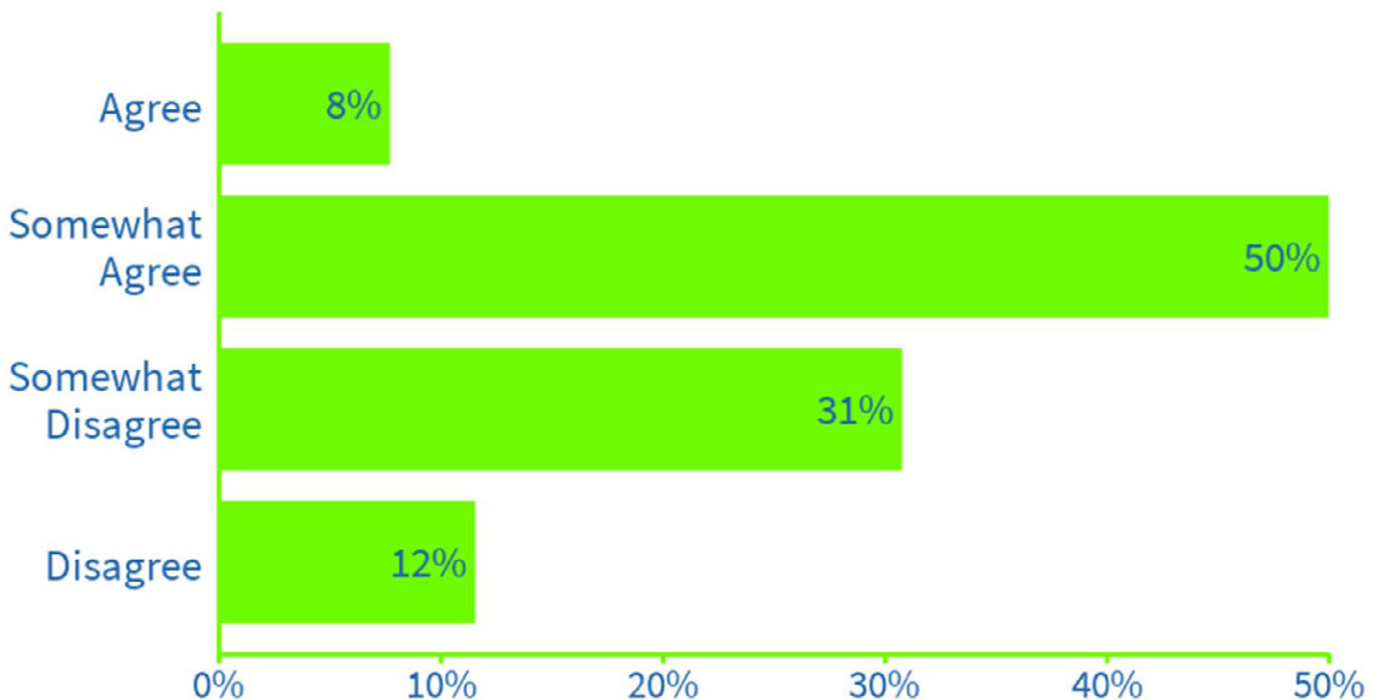
- On a sliding scale, to what extent should the City prioritize home maintenance of existing housing in your community?
- On a sliding scale, to what extent should the City prioritize offering housing for people with special needs?
- On a sliding scale, to what extent should the City prioritize housing for seniors?

Key Themes that Emerged:

- Residents somewhat agree that the City should prioritize housing for people with special needs
- The most agreed upon priority for the City is to address homelessness
- Half of the participants somewhat agree that there is a range of housing options in San Jacinto

There is a range of housing options (enough choices) in the City:

When poll is active, respond at PollEv.com/hydro2 Text **HYDRO2** to **22333** once to join



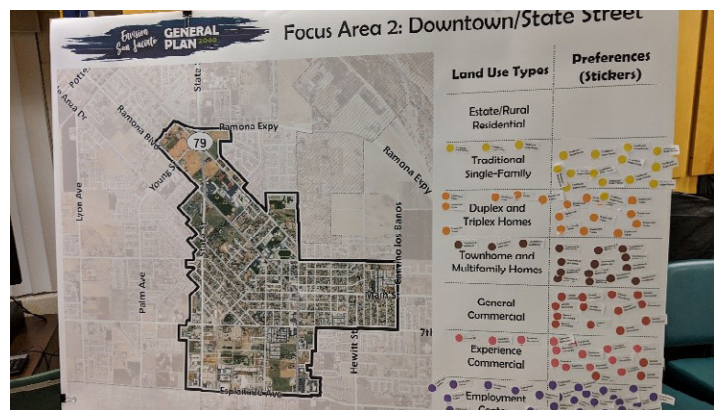
ACTIVITY 2A: FOCUS AREAS

For Activity 2a, participants familiarized themselves with a series of photos related to land uses, and then used stickers assigned to the land uses to designate on three separate focus areas and where they thought the land uses were most appropriate. A fourth map included areas not covered in the focus areas on the other 3 maps. Land uses were separated into the following categories: Estate/Rural Residential, Traditional Single-Family, Duplex and Triplex, Townhome and Multifamily Homes, General Commercial, Experience Commercial, Employment Centers, and Civic Uses.

Participants were encouraged to consider the following:

- What types of housing choices should be available and where should they go?
- What types of employment/commercial uses do you envision for the future?
- How will civic uses fit into the future of San Jacinto?

Four maps with different focus areas were placed in different areas of the room with the following designations: Focus Area 1- Gateway, Focus Area 2- Downtown, Focus Area 3- Ramona Expressway East, and Outside Focus Area Preferences. Participants placed their stickers with corresponding land uses on each map, designating where they envision different land uses in different parts of San Jacinto.



ACTIVITY 2B: HOUSING ELEMENT SOLUTIONS BRAINSTORM

For Activity 2b, participants revisited the priorities from the first Poll Everywhere activity. During the workshop, the project team identified the top priorities for housing which included Code Enforcement, Overcrowding, and Homelessness. Three project team members facilitated a group brainstorming activity to identify a list of solutions to each priority. The project team wrote solutions on flip charts at individual tables and then reported back to the broader group.

Key Themes that Emerged:

- Planning for more affordable housing is a potential solution to homelessness
- Encouraging volunteer programs for city maintenance can be beneficial to code enforcement
- Balanced land uses are a possible solution to overcrowding

Please refer to Appendix D to see all solutions offered.

Comment Cards

In addition to the activities, participants were encouraged to write down statements, questions, suggestions, or feedback on comment cards at and time, and to place them in a comment card box. Please see Appendix B for pictures of all the comment cards.

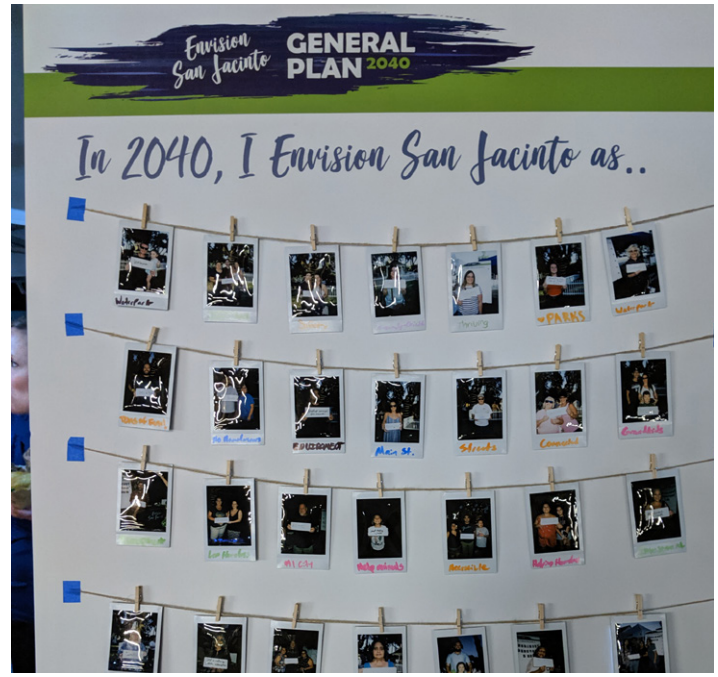
POP-UP EVENTS



KOOL AUGUST NIGHTS

One effective way of ensuring that the entire community is engaged in the process is meeting people where they already are. This means participating in existing community events or at well-used public locations to allow provide to provide input in a comfortable environment, and on their own terms.

For Envision San Jacinto, the project team hosted two pop-up events in conjunction with the Kool August Nights concert series. Events occurred on August 14 and 28, 2019, from 7:00 - 9:00 p.m. at the Estudillo Mansion. The pop-ups were designed to solicit creative feedback from event attendees, and to raise awareness about the Envision San Jacinto project.



The project team set up a booth and hosted three activities. The first asked attendees to answer the question “In 2040, I envision San Jacinto as...” on a small white board, and then pose for a Polaroid picture. Polaroids were then posted to a board at the booth. For the second activity, a word cloud in the shape of a heart was compiled from previous community input, and printed on a large board. Attendees were then asked to write what they love about San Jacinto in the space around the word cloud. The third activity asked attendees to identify what San Jacinto should prioritize as it plans for the future. Options included parks and open space, community health, transportation, housing, safety, retail & entertainment, biking and walking, economic growth and job creation.

More details on input received during the pop-up workshops can be found in Appendix E.

Objectives:

- Continue to raise awareness about the General Plan Update
- Learn from community members:
 - How do residents envision San Jacinto in 2040?
 - What do community members love about San Jacinto?
 - What should the City prioritize as it plans for the future?

Outreach:

Because the goal of this event was to gather input from residents where they already were, advertising for this event was conducted in conjunction with advertising for Kool August Nights, during workshops, and by word-of-mouth.

IN 2040 I ENVISION SAN JACINTO AS...

Attendees were asked to envision San Jacinto in 2040. A number of major themes emerged from this activity, including improved safety, low levels of homelessness, increased opportunities for recreation, and high quality education.

Key Themes that Emerged:

- Improving safety
- Addressing homelessness
- Improving parks and recreational opportunities



WHAT I LOVE ABOUT SAN JACINTO

Attendees were asked to identify things they love about San Jacinto. A number of major themes emerged from this activity, including mountains, parks, concerts, small-town feel, family, people, and community.

Key Themes that Emerged:

- Mountains
- Parks
- Small-Town Feel
- Family

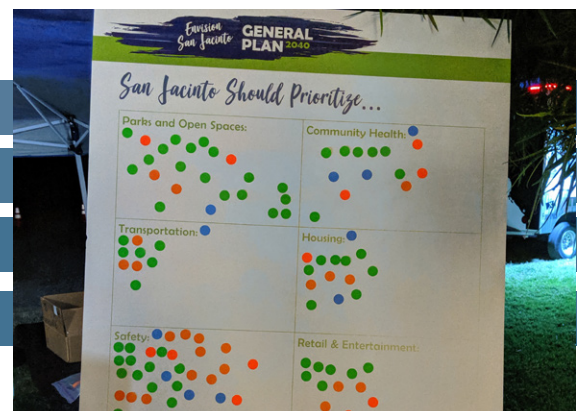


WHAT SHOULD SAN JACINTO PRIORITIZE?

Attendees were asked to rank which important issues San Jacinto should prioritize. Issues included parks and open space, community health, transportation, housing, safety, retail and entertainment, biking and walking, and economic growth and job creation.

Top Issues Identified:

- Safety
- Parks and Open Space
- Economic Growth and Job Creation
- Biking and Walking



DIRECT ENGAGEMENT

ONLINE SURVEY

In order to capture as much input from the community as possible, including input from those who may not have participated in in-person engagement opportunities, the project team designed an online survey that was open to all and available throughout the outreach phase of the project. Full survey results can be found in Appendix E.



Survey Question Topic Examples:

- | | |
|--|--|
| <ul style="list-style-type: none"> ● Housing choices and home ownership | <ul style="list-style-type: none"> ● Quality of life and satisfaction with San Jacinto as a place to live, work, bring friends. |
| <ul style="list-style-type: none"> ● Shops, restaurants, and entertainment | <ul style="list-style-type: none"> ● Traffic flow and street maintenance |
| <ul style="list-style-type: none"> ● Police, fire, and emergency services | <ul style="list-style-type: none"> ● Parks and recreation |
| <ul style="list-style-type: none"> ● Activities for youth and seniors | <ul style="list-style-type: none"> ● Community health |
| <ul style="list-style-type: none"> ● Availability of daily goods and services | <ul style="list-style-type: none"> ● Jobs and economics |
| <ul style="list-style-type: none"> ● Development | |

Some Major Themes

- A majority of respondents own their home and work outside the City
- A majority of respondents rate the quality of life in the city as good or fair
- Respondents were somewhat or very satisfied with first responder services and traffic flow, and were mixed or somewhat dissatisfied with parks and recreation, availability of daily goods, activities for seniors, street maintenance and the City’s physical appearance
- Respondents were generally somewhat satisfied or mixed on community health related issues including air, water, and food quality
- Many respondents would like to see more shops, restaurants, entertainment, and jobs in the City
- Respondents prioritized attracting more shops and restaurants, maintaining safety and community character, and improving existing housing and neighborhoods as development related items that should be addressed in the General Plan.

STAKEHOLDER FOCUS GROUPS

The project team organized a set of stakeholder interviews to facilitate a focused discussion around important issues in the community. Two focus groups were held on August 14, 2019, one focusing on the local development community, and the other on community health and wellness. Discussions were guided by a set of interview questions focusing on successes, challenges, needs, and best practices.

Local Development Community

Participants in the local development community focus group included representatives from organizations including Cooper Development, Kellar Williams, KZ Companies, Lee & Associates, Rich Development, and SVN. Following are some major themes that came out of the discussion.

Some Major Themes

- **Opportunity may exist in the future for larger “big-box” retail such as Lowes, Home Depot, and Target, but will be dependent on housing and socioeconomic factors.**
- **Addressing education and safety challenges will be important for commercial growth.**
- **Smaller industrial development (3,000 - 4,000 square foot units) could present an opportunity for growth in service-type businesses, which would perform well in San Jacinto.**
- **Streamlining of California Environmental Quality Act process would help to reduce CEQA abuses.**

Community Health and Wellness

Participants in the local development community focus group included representatives from organizations including Mount San Jacinto College, San Jacinto Unified School District, National Alliance on Mental Illness - Mt. San Jacinto, and the Riverside University Health System - Public Health, and Valley-Wide Recreation & Park District.

Some Major Themes

- **Mental health, homelessness, and equity should be addressed along with physical health.**
- **Health and nutrition are vital for creating opportunities for success for students. Scholarships, greater access to facilities for lunch programs, and community partnerships are some ways to support programs that are already successful in the community.**
- **Recreational facilities should be a focus. Larger parks and maintained walking trails support more physical activity.**
- **Tobacco control is an important consideration.**
- **Addressing environmental quality, especially related to agricultural chemicals, is important.**